



Virginia Garcia Memorial **FOUNDATION**



2024 **SPONSORSHIP** **OPPORTUNITIES**





Virginia Garcia Memorial Foundation

Annual Partners

2024

Our Annual Partners Program allows corporate partners to provide an annual sponsorship to support our fundraising and community engagement efforts throughout the year. Available sponsorship levels and applicable benefits are listed below. This is a great opportunity to receive special recognition at up to three of our events (Health Care Symposium, Winemaker Dinner, National Health Center Week [NHCW], *iProspera!*) in 2024 and create visibility for your organization among diverse audiences. This partnership is the best way to support Virginia Garcia's mission of delivering health care in Washington and Yamhill counties while achieving some of your philanthropic goals.

For more information on sponsorship opportunities contact
Stefanny Caballero at (503)-352-8632 or scaballero@vgmhc.org.



\$20,000

Logo on event ticketing/RSVP pages

Logo on event save-the-dates and invitations (print & electronic)

Logo on virtual streaming pages, if available

Logo on event programs

Logo on sponsor slides & thank you board at events

Logo on event promotional and thank you emails

Minimum of 4 mentions on social media

1 sponsor feature on social media

10 tickets* to *iProspera!* (1 table)

Choice of tabling & recognition at NHCW events

Verbal recognition at events

Feature in Virginia Garcia external e-newsletter

Opportunity to distribute promotional item at 3 events

Website listing for 12 months



\$15,000

Logo on event ticketing/RSVP pages

Logo on event save-the-dates and invitations (print & electronic)

Logo on virtual streaming pages, if available

Logo on event programs

Logo on sponsor slides & thank you board at events

Logo on event promotional and thank you emails

Minimum of 3 mentions on social media

10 tickets* to *iProspera!* (1 table)

Choice of tabling & recognition at NHCW events

Verbal recognition at events

Feature in Virginia Garcia external e-newsletter

Opportunity to distribute promotional item at 2 events

Website listing for 12 months



\$10,000

Logo on event ticketing/RSVP pages

Logo on event save-the-dates and invitations (print & electronic)

Logo on virtual streaming pages, if available

Logo on event programs

Logo on sponsor slides & thank you board at events

Logo on event promotional and thank you emails

Minimum of 3 mentions on social media

10 tickets* to *iProspera!* (1 table)

Choice of tabling & recognition at 2 NHCW events

Verbal recognition at events

Website listing for 12 months



\$5,000

Name on event ticketing/RSVP pages

Name on event save-the-dates and invitations (print & electronic)

Name on virtual streaming pages, if available

Name on event programs

Name on sponsor slides & thank you board at events

Name on event promotional and thank you emails

Minimum of 2 mentions on social media

6 tickets* to *iProspera!*

Choice of tabling & recognition at 1 NHCW event

Website listing for 12 months

Due to the limited number of in-person guests, in-person attendance is offered on a first-come, first-served basis for sponsors who confirm all guests by **August 16, 2024.*



Virginia Garcia Memorial Foundation

Health Care Symposium

April 24, 2024

Our 14th Annual Health Care Symposium will be held in the spring of 2024. We are developing event details and plan to convene a virtual program. The purpose of this gathering will continue to focus on bringing together health care leaders and professionals, universities, government, nonprofit, and other businesses to discuss a key topic in our industry: addressing inequities, challenges, and/or trends in health care.

For more information on sponsorship opportunities contact Stefanny Caballero at (503)-352-8632 or scaballero@vgmhc.org.



\$10,000

Verbal and logo recognition as Presenting Sponsor (limited to 1 sponsor)

Logo on event and ticketing webpage

Unlimited tickets to virtual event

Logo on digital event flyer and program

Logo on sponsor slides

Logo on event promotional and thank you emails

Minimum of 3 mentions on social media

Opportunity to speak at the event (pre-recorded message or live)

Opportunity to share promotional link with guests

Feature in Virginia Garcia external e-newsletter

Website listing for 12 months



\$5,000

Logo on event and ticketing webpage

Unlimited tickets to virtual event

Logo on digital event flyer and program

Logo on sponsor slides

Logo on event promotional and thank you emails

Minimum of 2 mentions on social media

Verbal recognition at the event

Website listing for 12 months



\$2,500

Logo on event and ticketing webpage

Unlimited tickets to virtual event

Name on digital event flyer and program

Name on sponsor slides

Name on event promotional and thank you emails

Minimum of 1 mention on social media

Website listing for 12 months



\$1,000

Name on event and ticketing webpage

Unlimited tickets to virtual event

Name on digital event flyer and program

Name on sponsor slides

Name on event promotional and thank you emails

Minimum of 1 mention on social media

Website listing for 12 months

*All listed benefits are guaranteed when commitment is provided in writing **1-2 months** ahead of the event date.
More details to come.*



Virginia Garcia Memorial Foundation




Winemaker Dinner

June 29, 2024

REX HILL Winery in Newberg, OR

REX HILL Winery will host a special dinner to give thanks to our most generous donors contributing to Virginia Garcia's spring campaign, which will help us continue delivering health care to migrant and seasonal farmworkers. This exquisite meal will highlight the connection between farmworkers and the wine industry, feature special wines and tasting notes from REX HILL's winemakers, and allow you the opportunity to mingle and make close connections with our guests. Join us for this intimate and unique experience in wine country!

For more information on sponsorship opportunities contact Stefanny Caballero at (503)-352-8632 or scaballero@vgmhc.org.

 HEALER	 HELPER	 FRIEND
\$10,000	\$5,000	\$2,500
<ul style="list-style-type: none">Company representative to welcome guests at dinner (limited to 1 sponsor)Logo on menu card and welcome tableAbility to leave 1 branded takeaway for guests4 guestsLogo on thank you social media postWebsite listing for 12 months	<ul style="list-style-type: none">Logo on menu card and welcome tableAbility to leave 1 branded takeaway for guests2 guestsLogo on thank you social media postWebsite listing for 12 months	<ul style="list-style-type: none">Name on menu card and welcome table2 guestsName on thank you social media postWebsite listing for 12 months

All listed benefits are guaranteed when commitment is provided in writing by **April 19, 2024. Sponsorships received after April 19 are still accepted and will be honored within the range of remaining benefits.*







Virginia Garcia Memorial Foundation

National Health Center Week

August 2024

Support Virginia Garcia's Annual Community Health and Resource Fairs in celebration of National Health Center Week. This year we will be hosting various community resource fairs to bring together hundreds of community members and organizations at our clinic sites to provide adults and children with health, dental and vision screenings, health and wellness activities, and information on available resources from dozens of community organizations.

For more information on sponsorship opportunities contact Stefanny Caballero at (503)-352-8632 or scaballero@vgmhc.org.

HEALER	HELPER	FRIEND	ALLY
 \$5,000	 \$2,500	 \$1,500	 \$750
<ul style="list-style-type: none">Verbal recognition as Presenting Sponsor (limited to 1 sponsor) at all fairsLogo on event flyersLogo on event passportsInfo table at all fairsMinimum of 1 mention on both Health Center and Foundation social mediaLogo displayed on banner at NHCW clinic eventsName mention in radio ads (limited to 2 sponsors)Website listing for 12 months	<ul style="list-style-type: none">Verbal recognition at all fairsLogo on event flyersLogo on event passportsInfo table at all fairsMinimum of 1 mention on both Health Center and Foundation social mediaLogo displayed on banner at NHCW clinic eventsName mention in radio ads (limited to 2 sponsors)Website listing for 12 months	<ul style="list-style-type: none">Logo on event flyersLogo on event passportsInfo table at 2 fairsMinimum of 1 mention on both Health Center and Foundation social mediaWebsite listing for 12 months	<ul style="list-style-type: none">Name on event flyersName on event passportsInfo table at 1 fairMinimum of 1 mention on both Health Center and Foundation social media

*All listed benefits are guaranteed when commitment is provided in writing by **June 7, 2024**. Sponsorships received after June 7 are still accepted and will be honored within the range of remaining benefits.*



Virginia Garcia Memorial Foundation

¡Prospera!

September 27, 2024

¡Prospera! is a celebration of Virginia Garcia Memorial Health Center and our work in the community. This event brings together corporate partners and sponsors, individual donors, community members, nonprofit organizations, staff, and patients to share in the amazing work and mission of Virginia Garcia. *¡Prospera!* provides your company/organization with vast exposure and visibility in the community through a variety of media outlets. This year, we will host an in-person event at AVENUE in NE Portland/Convention Center.

*For more information on sponsorship opportunities contact
Steffanny Caballero at (503)-352-8632 or scaballero@vgmhc.org.*

* Due to the limited number of in-person guests, in-person attendance is offered on a first-come, first-served basis for sponsors who confirm all guests by August 16, 2024.



\$10,000

Verbal and logo recognition as Presenting Sponsor (limited to 1 sponsor)

Logo on event emails, website, ticketing page, and online bidding landing page

Logo on event invitations and save-the-dates (print & electronic)

Ability to speak at the live event or share pre-recorded message during event (limited to 1 sponsor on a first-come first-served basis)

Minimum of 3 mentions on social media

Logo in printed event program

Logo on sponsor slides and thank you board on site

Logo on designated table card

Verbal thank you and recognition

10 tickets* to *¡Prospera!* (1 table)

Opportunity to distribute 1 promotional item

Feature in Virginia Garcia external e-newsletter

Website listing for 12 months



\$5,000

Logo on event emails, website, ticketing page, and online bidding landing page

Logo on event invitations and save-the-dates (print & electronic)

Minimum of 2 mentions on social media

Logo in printed event program

Logo listing on sponsor slides and thank you board on site

Logo on designated table card

Verbal thank you and recognition

10 tickets* to *¡Prospera!* (1 table)

Opportunity to distribute 1 promotional item

Website listing for 12 months



\$2,500

Logo on event emails, website, ticketing page, and online bidding landing page

Name on event invitations and save-the-dates (print & electronic)

Minimum of 2 mentions on social media

Name in printed event program

Name listing on sponsor slides and thank you board on site

Logo on designated table card

8 tickets* to *¡Prospera!*

Website listing for 12 months



\$1,500

Name on event emails, website, ticketing page, and online bidding landing page

Name on event invitations and save-the-dates (print & electronic)

Minimum of 1 mention on social media

Name in printed event program

Name listing on sponsor slides and thank you board on site

Logo on designated table card

4 tickets* to *¡Prospera!*

Website listing for 12 months

*All listed benefits are guaranteed when commitment is provided in writing by **July 12, 2024**. Sponsorships received after July 12 are still accepted and will be honored within the range of remaining benefits.*



Virginia Garcia Memorial Foundation

Other Opportunities

2024

We have a variety of unique opportunities for sponsorship in 2024. We value your partnership and welcome creative collaboration in ways that we can acknowledge your support of Virginia Garcia.

For more information on sponsorship opportunities contact Stefanny Caballero at (503)-352-8632 or scaballero@vgmhc.org.

* Due to the limited number of in-person guests, in-person attendance is offered on a first-come, first-served basis for sponsors who confirm all guests by August 16, 2024.

¡Prospera! PHOTO BOOTH



\$7,500



YOUR LOGO HERE

Logo embossed on event photo booth mats

Logo on event ticketing page

Logo on event invitations (print & electronic)

Logo in printed event program

Logo on photo booth signage at event

Name in photo booth usage announcements

Logo on event promotional and thank you emails

Minimum of 2 mentions on social media

6 tickets* to *¡Prospera!*

Website listing for 12 months

¡Prospera! VALET



\$5,000

Logo on event ticketing page

Name on event invitations (print & electronic)

Name in printed event program

Opportunity to distribute 1 promotional item

Name in valet usage announcements

Logo on event promotional and thank you emails

Minimum of 1 mention on social media

4 tickets* to *¡Prospera!*

Website listing for 12 months

RIDE FOR WELLNESS



\$1,000+



Logo on all materials given to riders prior to and at the event

Logo on event promotional and thank you emails

Minimum of 1 mention on social media

Verbal recognition at the event

Website listing for 12 months

GIVE!GUIDE



\$5,000+

VIRGINIA GARCIA

**give
GUIDE**

Linked name on Give!Guide web page

Logo on campaign mailer to donors

Logo on weekly emails (November - December 2024)

Minimum of 2 mentions on social media

Logo on donor thank you letters

Logo on final thank you email (January 2025)

Website listing for 12 months

OTHER



\$1,000+



We are open to innovating new ways to partner with you. Please don't hesitate to contact us if you have special requests or ideas for partnership.

For further information, please reach out to Executive Director Stefanny Caballero at 503-352-8632 or scaballero@vgmhc.org

All listed benefits are guaranteed when commitment is provided in writing 1-2 months ahead of the event date.