



# Virginia Garcia Memorial **FOUNDATION**



**2022**  
**SPONSORSHIP**  
**OPPORTUNITIES**



# Virginia Garcia Memorial Foundation ANNUAL PARTNERS PROGRAM 2022

Our Annual Partners Program allows corporate partners to provide an annual sponsorship to support our fundraising and community engagement efforts throughout the year. Available sponsorship levels and applicable benefits are listed below. This is a great opportunity to receive special recognition at up to three of our events (Health Care Symposium, major donor Thank You dinner, National Health Center Week, *¡Prospera!*) in 2022 and create visibility for your company/business among diverse audiences. This partnership is the best way to support Virginia Garcia's mission of delivering health care in Washington and Yamhill counties while achieving some of your philanthropic goals. Should the event format need to change for safety reasons, we will provide comparable alternative recognition and keep you informed of any changes.

*For more information on sponsorship opportunities contact  
Julie Titus 503-352-8611 or [jtitus2@vgmhc.org](mailto:jtitus2@vgmhc.org)*



## \$20,000

- Logo on event ticketing/RSVP pages
- Logo on event invitations (print & electronic)
- Logo on event programs
- Logo on sponsor slides & thank you board at events
- Logo on post-event thank you emails
- 3 mentions and 1 sponsor feature on VG social media
- 10 tickets to *¡Prospera!* (1 table)
- Choice of tabling & recognition at NHCW events
- Verbal recognition at events
- Opportunity to distribute promotional item at 2 events
- Feature in VG e-newsletter
- Signage at 2 VG locations
- Website listing and testimonial with photo for 12 months

## HEALER



## \$15,000

- Logo on event ticketing/RSVP pages
- Logo on event invitations (print & electronic)
- Logo on event programs
- Logo on sponsor slides & thank you board at events
- Logo on post-event thank you emails
- 2 mentions and 1 sponsor feature on VG social media
- 10 tickets to *¡Prospera!* (1 table)
- Choice of tabling & recognition at NHCW events
- Verbal recognition at events
- Opportunity to distribute promotional item at 1 events
- Feature in VG e-newsletter
- Signage at one VG location
- Website listing and testimonial with photo for 12 months

## HELPER



## \$10,000

- Logo on event ticketing/RSVP pages
- Logo on event invitations (print & electronic)
- Logo on event programs
- Logo on sponsor slides & thank you board at events
- Logo on post-event thank you emails
- 1 mention on VG social media
- 10 tickets to *¡Prospera!* (1 table)
- Choice of tabling & recognition at NHCW events
- Verbal recognition at events
- Website listing and testimonial for 12 months

## FRIEND



## \$5,000

- Name on event ticketing/RSVP pages
- Name on event invitations (print & electronic)
- Name on event programs
- Name on sponsor slides & thank you board at events
- Name on post-event thank you emails
- 1 mention on VG social media
- 6 tickets to *¡Prospera!*
- Choice of tabling & recognition at NHCW events
- Website listing for 12 months

## ALLY



Virginia Garcia Memorial Foundation  
**HEALTH CARE SYMPOSIUM**  
Spring 2022

Our 12th Annual Health Care Symposium will be held virtually in the spring of 2022. We are working on developing event details, and are planning a program that will address inequities in health care. This event typically draws many people from diverse sectors, including representatives from major health systems, universities, government, nonprofits and other businesses.

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Julie Titus 503-352-8611 or [jtitus2@vgmhc.org](mailto:jtitus2@vgmhc.org)*



**\$10,000**

Verbal recognition as Presenting Sponsor (limited to one sponsor)

Logo on virtual event flyer

Logo on event and RSVP webpage

Logo on digital event program

Logo on sponsor slides

Logo in post-event thank you email

3 mentions on VG social media

Ability to speak at the event (likely pre-recorded message)

Special feature in VG external e-newsletter

Website listing for 12 months

Website testimonial for 6 months

Opportunity to share promotional link with guests

**HEALER**



**\$5,000**

Logo on virtual event flyer

Logo on event and RSVP webpage

Logo on digital event program

Logo on sponsor slides

Logo in post-event thank you email

2 mentions on VG social media

Verbal recognition at the event

Website listing for 12 months

**HELPER**



**\$2,500**

Name on virtual event flyer

Logo on event and RSVP webpage

Name on digital event program

Name on sponsor slides

Name in post-event thank you email

1 mention on VG social media

Website listing for 12 months

**FRIEND**



**\$1,000**

Name on event and RSVP webpage

Name on digital event program

Name on sponsor slides

Name on post-event thank you email

Website listing for 12 months

**ALLY**

*All listed benefits are guaranteed when commitment is provided in writing by February 18, 2022. Sponsorships received after February 18th are still accepted and will be honored within the range of remaining benefits.*



Virginia Garcia Memorial Foundation

## WINEMAKER DINNER

July 23, 2022

REX HILL Winery will host a special dinner to give thanks to our most generous donors to Virginia Garcia's Outreach Program, benefitting migrant and seasonal farmworkers. This exquisite outdoor evening meal will highlight the connection between farmworkers and the wine industry, feature special wines and tasting notes from REX HILL's winemakers Cheryl Francis and Sam Tannahill, and allow you the opportunity to mingle with some of our top individual donors.

Join us for this intimate and unique experience in wine country!

*For more information on sponsorship opportunities contact*

*Julie Titus 503-352-8611 or [jtitus2@vgmhc.org](mailto:jtitus2@vgmhc.org)*



**\$10,000**

Organization representative  
to welcome guests at dinner

Logo on menu card

Ability to leave one branded  
takeaway for guests

4 guests

Logo in post-campaign  
social media posts

Website listing for 12  
months

**HEALER**



**\$5,000**

Logo on menu card

Ability to leave one branded  
takeaway for guests

2 guests

Logo in post-campaign  
social media posts

Website listing for 12 months

**HELPER**



**\$2,500**

Name on menu card

2 guests

Name in 1 post-campaign  
social media post

Website listing for 12  
months

**FRIEND**

*All listed benefits are guaranteed when commitment is provided in writing by June 10, 2022. Sponsorships received after June 10 are still accepted and will be honored within the range of remaining benefits.*





Virginia Garcia Memorial Foundation  
**NATIONAL HEALTH CENTER WEEK**  
**August 2022**

Support Virginia Garcia's 12th Annual Community Health and Resource Fairs in celebration of National Health Center Week. These fairs bring together more than 700 community members and provide adults and children with health, dental and vision screenings, health and wellness activities, and information on available resources from over 80 community organizations. Should the event format need to change for safety reasons, we will provide comparable alternative recognition and keep you informed of any changes.

*For more information on sponsorship opportunities contact  
Julie Titus 503-352-8611 or [jtitus2@vgmhc.org](mailto:jtitus2@vgmhc.org)*



**\$5,000**

Logo on event flyers  
Logo on event passports  
Info table at all fairs  
1 mention on VG social media  
Banner display at fairs  
(to be provided by sponsor)  
Logo inclusion in TV ads  
(limited to 4 sponsors)  
Name mention in Radio ads  
(limited to 2 sponsors)  
Verbal recognition as  
presenting sponsor at all  
fairs  
Website listing for 12  
months

**HEALER**



**\$2,500**

Logo on event flyers  
Logo on event passports  
Info table at all fairs  
Banner display at fairs  
(to be provided by sponsor)  
Logo inclusion in TV ads  
(limited to 4 sponsors)  
Name mention in Radio ads  
(limited to 2 sponsors)  
Verbal recognition at fairs  
Website listing for 12 months

**HELPER**



**\$1,500**

Logo on event flyers  
Logo on event passports  
Info table at 2 fairs  
Website listing for 12 months

**FRIEND**



**\$750**

Name on event flyers  
Name on event passports  
Info table at 1 fair

**ALLY**

*All listed benefits are guaranteed when commitment is provided in writing by June 17, 2022. Sponsorships received after June 17 are still accepted and will be honored within the range of remaining benefits.*



Virginia Garcia Memorial Foundation

***¡PROSPERA!***

**September 30, 2022**

In-Person at The Nines Hotel, Portland and Virtual

*¡Prospera!* is a celebration of Virginia Garcia Memorial Health Center and our work in the community. This event brings together corporate partners and sponsors, individual donors, community members, nonprofit organizations, staff, and patients to share in the amazing work and mission of Virginia Garcia. *¡Prospera!* provides your company/organization with vast exposure and visibility in the community through a variety of media outlets. This year will be a hybrid event to provide more spacing between tables at The Nines Hotel and a virtual alternative for those who prefer to join from home and from afar. All proceeds at this year's event will support our Newberg Wellness Center capital campaign to expand capacity and services to our current and future Newberg-area patients.

*For more information on sponsorship opportunities contact  
Anne Douglas at 503-352-8681 or [adouglas@vgmhc.org](mailto:adouglas@vgmhc.org)*

\* Due to the limited number of seats, in-person attendance is offered on a first-come, first-serve basis for sponsors who confirm all guests by August 12, 2022.

\*\*Watch Party Kit will be delivered to you at one location in Multnomah or Washington county, Newberg, or McMinnville.



**\$10,000**

Logo on event emails, website, ticketing page, and online bidding landing page

Logo on event invitations (print & electronic)

2 social media mentions, on pre- and post-event social media marketing

Logo in print event program for in-person event

Logo listing in sponsor slides during in-person and virtual events and thank you board at The Nines

Verbal thank you and recognition during the live and virtual event

10 tickets to the event\* -OR- 5 tickets to the event\* at a shared sponsor table and Watch Party Kit\*\* for 5 -OR- Watch Party Kit\*\* for 10

Opportunity to distribute promotional item at The Nines

Ability to speak at the live event and share pre-recorded message at virtual event

Feature in Virginia Garcia external e-newsletter

Logo listing on our website for 12 months

Website testimonial for 6 months

**HEALER**



**\$5,000**

Logo on event emails, website, ticketing page, and online bidding landing page

Logo on event invitations (print & electronic)

2 social media mentions, on pre- and post-event social media marketing

Logo in print event program for in-person event

Logo listing in sponsor slides during in-person and virtual events and thank you board at The Nines

Verbal thank you and recognition during the live and virtual event

10 tickets to the event\* -OR- 5 tickets to the event\* at a shared sponsor table and Watch Party Kit\*\* for 5 -OR- Watch Party Kit\*\* for 10

Opportunity to distribute promotional item at The Nines

Logo listing on our website for 12 months

Website testimonial for 6 months

**HELPER**



**\$2,500**

Logo on event emails, website, ticketing page, and online bidding landing page

Name on event invitations (print & electronic)

Name recognition on pre- and post-event social media marketing

Name in print event program for in-person event

Name listing in sponsor slides during in-person and virtual events and thank you board at The Nines

Watch Party Kit\*\* – we will provide wine, food, and fun for up to 10 guests

Website listing for 12 months

**FRIEND**



**\$1,500**

Name on event emails, website, ticketing page, and online bidding landing page

Name recognition on pre- and post-event social media marketing

Name in print event program for in-person event

Name listing in sponsor slides during in-person and virtual events and thank you board at The Nines

Watch Party Kit\*\* – we will provide wine, food, and fun for up to 10 guests

Website listing for 12 months

**ALLY**

*All listed benefits are guaranteed when commitment is provided in writing by July 16, 2021. Sponsorships received after July 16th are still accepted and will be honored within the range of remaining benefits.*



# Virginia Garcia Memorial Foundation OTHER OPPORTUNITIES 2022

We have a variety of unique opportunities for sponsorship in 2022. We value your partnership and welcome creative collaboration in ways that we can acknowledge your support of Virginia Garcia.

For more information on sponsorship opportunities contact  
Julie Titus 503-352-8611 or [jtitus2@vgmhc.org](mailto:jtitus2@vgmhc.org)



\$5,000

*¡Prospera!*



Logo embossed on event photo booth mats  
Logo on event ticketing page  
Logo on event invitations (print & electronic)  
Logo on event programs  
Photo booth signage at event  
Logo on post-event thank you email  
1 mention on VG social media  
6 tickets to *¡Prospera!*  
Website listing for 12 months

*¡Prospera!*  
PHOTO BOOTH



\$1,000+



Logo on all materials given to riders prior to and at the event  
Logo on post-event thank you letters  
1 mention on VG social media  
Verbal recognition at the event  
Website listing for 12 months

RIDE FOR  
WELLNESS



\$5,000+

VIRGINIA GARCIA  
**g!g**

Linked name on Give!Guide web page  
Logo in Give!Guide magazine feature  
Logo on weekly emails (November - December 2022)  
1 mention on VG social media  
Logo on donor thank you letters  
Logo on final thank you email (January 2023)  
Website listing for 12 months

GIVE!GUIDE  
2022



\$1,000+



We are open to innovating new ways to partner with you.

Please don't hesitate to contact us if you have special requests or ideas for partnership.

For further information, please reach out to Executive Director Stefanny Caballero at 503-352-8632 or [scaballero@vgmhc.org](mailto:scaballero@vgmhc.org)

OTHER

All listed benefits are guaranteed when commitment is provided in writing within a specified time in advance of the event.